

Etsy Fee Cheat Sheet — 2026

Every fee, real math, and the pricing rule that saves your margin. Free from LedgerNest.

Every fee Etsy charges in 2026 (US)

Listing fee — **\$0.20** per listing, charged when you list and again each time a sold listing auto-renews.

Transaction fee — **6.5%** of the order total: item price + shipping charged + gift wrap.

Payment processing — **3% + \$0.25** per order through Etsy Payments (US rates; other countries differ slightly).

Offsite Ads — **15%** of the order (12% if your shop made \$10k+ in the last 365 days), charged **ONLY** when the buyer clicked an Etsy-placed ad. Under \$10k/yr you can opt out; over, it's mandatory.

Etsy Ads (onsite) — whatever daily budget you set. Optional.

One-time shop setup fee — \$15–29 depending on region, charged when you open the shop.

Worked example: a \$48 order

Item $\$24 \times 2$ + \$5.95 shipping = **\$53.95 order total**.

Transaction fee: $\$53.95 \times 6.5\% =$ **\$3.51**

Processing: $\$53.95 \times 3\% + \$0.25 =$ **\$1.87**

Listing renewal: **\$0.20**

Total Etsy fees: \$5.58 — 10.3% of the order. If it was an Offsite Ads sale, add \$8.09 (15%) for a total of \$13.67 — 25.3%. This is why 'price for fees' matters.

Three rules sellers learn the hard way

1. **Fees come out of shipping too.** If you charge \$5.95 shipping, Etsy takes its 6.5% + 3% from that as well.
2. **Refunds don't refund the listing fee**, and processing fees are only partially returned in some cases.
3. **Price = (materials + labor + fees + profit)**, not 'what feels cheap enough to sell.' At minimum multiply your all-in cost by 2.5–3× on Etsy.

Track it automatically

This cheat sheet is from **LedgerNest** — we make a bookkeeping spreadsheet that calculates every one of these fees per order automatically, plus profit, expenses and quarterly tax set-asides. Find it at **ledgernest.com**. Free updates whenever Etsy changes its fees.